

MAY 20TH 2026



Accomplished **Art Director** and Senior UI/UX & Graphic Design Manager with **15+ years** of experience leading creative teams and delivering impactful design solutions across print, e-commerce, digital communication, branding, Meta advertising, banners, posters, and AI-powered creative projects for both international and Indian clients.

Skilled in Adobe Creative Suite, UI/UX design, SolidWorks, event design, and emerging GenAI design tools, with a strong focus on combining creativity, technology, and strategic thinking to elevate brand experiences. Proven ability to mentor multidisciplinary teams, streamline creative workflows, and drive innovation while consistently exceeding client expectations and business objectives through effective creative leadership and operational excellence.



EDUCATION:

SSC: March 2001
64.00% | Amravati Board

HSC: Feb 2003
64.17% | Amravati Board

Art Diploma 2006/2007
46.65 | Mumbai Board

Multimedia Diploma 2011
Passed | Akola (Multimedia)



Devanand Wankhade

Art Director
Ajeenkya DY Patil University

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WORK EXPERIENCE:
15 Years Total Experience
7 Years Visualizer, E-Learning,
Animation 5 Years UI UX Design

SOFTWARE KNOWLEDGE

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COMPANY EXPERIENCE

Ajeenkya DY Patil University Pune (Present) Working as Art Director
Feb 07 2023 to Present

- Define visual guidelines, brand standards, and design principles to maintain consistency across all marketing materials and event collateral.
- Conceptualize and design print materials, including brochures, flyers, posters, banners, and signage, that effectively communicate key messages and promote university events and initiatives.

Lead School (Mumbai)

Working as Sr. Visualizer, Mockup Artist 22th Jan 2022 to 06th Feb 2023

- Lead the UI design process for our educational app aimed at young children, ensuring a delightful and intuitive user experience.
- Design user interfaces, icons, buttons, and navigation elements that are visually appealing, age-appropriate, and easy to use for small children.

Aptara Corp Ltd. Pune (6-month contract)

Working as Sr. Graphic Designer | 5th July 2021 to 15th Jan 2022

- Design and layout presentations, slides, and mockups using graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Create custom graphics, icons, illustrations, and infographics to illustrate key concepts and reinforce learning outcomes.

Reality Pre media Service Pvt Ltd.

Working as Working as Sr. Creative Designer 16th Dec 2019 to 30th June 2021

- Collaborate with clients and creative teams to understand project objectives, target audience, and brand identity.
- Create engaging designs for digital and print media, including website layouts, social media graphics, print advertisements, brochures, and promotional materials.

Indecomm Global Service Pvt. Ltd.

Working as Sr. Graphic Designer
22nd July 2019 to 09th Dec 2019

- Collaborate with clients and creative teams to understand project objectives, target audience, and brand identity.
- Create engaging designs for digital and print media, including website layouts, social media graphics, print advertisements, brochures, and UI Design

Affinity X

Working as Creative Mentor
22nd Oct 2012 to 14th March 2018

- Brainstorm innovative and engaging ideas for print advertisements that capture the essence of the client's brand and message.
- Develop creative concepts, themes, and visual elements that resonate with the target audience and align with the publication's editorial style.

Brintons Carpets Asian Ltd.

Working as Product Designs
18th June 2018 to 10th July 2019

- Brainstorm innovative ideas and concepts for carpet textures that cater to different customer preferences and interior design styles.
- Utilize digital tools like Texal and software to create realistic texture designs for carpets, considering factors such as pile height, yarn type, and pattern repetition.

Edu-Colours E-Learning Pvt. Ltd

Working as Product Designs
10th June 2011 to 20th Oct 2012

- Develop detailed storyboards based on project briefs, scripts, and creative concepts.
- Create compelling animations using Adobe Flash (Animate) or similar software..
- Work closely with creative directors and designers to develop visual concepts and styles for animations and storyboards.

DESIGN SKILLS:

Through Knowledge of Design Latest Trands, Craft and Commercial Design Skills, Including Typography, Lay outing, Colors Theory, Sketching, Concept Art, UI Design And Mockup and Banner, Logo Design Poster, Social Media Post, Presentation Creator, Landing Page also Animation.

Present Address :

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Pune, Maharastra 412105

Devanand Wankhade

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