



CURRICULUM VITAE

SHANTANU BASU

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OBJECTIVES

Looking ahead to being a part of such an esteemed organisation where I will get opportunities to enhance my qualification, upgrade my knowledge & skill as per the industry requirements & sources should be available to utilise my skill, qualification, knowledge & experience for the organisational development & personal growth, which is something I am looking forward to.

Professional Experience

- **Presently working as a Manager at CHINCHULA TEA ESTATE**
- **Presently working as a FACTORY MANUFACTURING ADVISOR overseeing four Tea Estates (DERBY TE, PATANI TE, MANIPUR TE Factory, RATANPUR TE) under (M/S. DM GROUP & INDUSTRIES PVT LTD), ASSAM**
- **Worked as MANAGER at CENTRAL DOOARS TEA ESTATE (under McLeod Russel INDIA LTD)**
- **Worked as FACTORY MANAGER at NPS TEA FACTORY under M/S MB GROUP, FATAPUKUR**

- Worked as Sr. Manager at KARALA VALLEY TEA ESTATE (under ELLENBARRIE TEA & INDUSTRIES LTD)
- Worked as Sr . Manager under WOODBRIAR GROUP in AMBARI TEA ESTATE (DOOARS) from 2018-2022
- Worked as Manager under DUNCAN INDUSTRIES LTD in HANTAPARA TE and GOALGACH TG (DOOARS) from 2012-2018
- Worked at FACTORY MANAGER at HIMALAYAN 1 & 2, BIDHANAGAR
- Worked as SR. ASSISTANT MANAGER at ANANDAPUR TEA ESTATE from 2006 to November 2008(Under M/s NEW CHUMTA TEA COMPANY LTD)
- Worked as SR. FACTORY ASSISTANT MANAGER at DAGAPUR TEA ESTATE from 2003 to 2006 (Under M/s SUBLIME AGRO LIMITED)
- Worked for FOUR (4) years at BINAGURI TEA ESTATE as an ASSISTANT MANAGER under BINAGURI TEA CO. LTD.
- Worked for FOUR (4) years as an ASST. MANAGER at KARALA VALLEY TEA ESTATE under M/s DARJEELING DOOARS PLANTATION (Tea) Ltd.(D.D.P.Tea Ltd.

Experience

A

- *Joined Tea in the year 1995. Working experience in both Field & Factory since 25+ years.*
- *Leveraged operational control gained from several Acting Manager and Independent Charge appointments to successfully execute senior Tea Taster duties, including expert valuation, blending strategy, and high-volume auction procurement.*
- *Auction and Sales Leadership: Drove procurement and sales by actively participating in major Tea Auctions (Siliguri, Guwahati, Jalpaiguri). Managed both Auction and Private Sales, consistently negotiating with buyers and brokers to optimize pricing and purchasing.*

B

- *Sound knowledge in TEA TASTING both CTC & GREEN TEA & ORTHODOX TEA*
- *SOUND KNOWLEDGE ABOUT TEA BLENDING*
- *KNOWLEDGE & EXPERIENCE ABOUT DAILY TEA PACKETING (PACKET TEA UNIT HANDLING EXPERIENCE)*
- *Having sound knowledge about e-auction sale.*

Technical Training

- *Specialized Tea Taster Training: Completed the TEA TASTER SPECIALIZATION COURSE from TRA & TEA TASTING INSTITUTE (Siliguri).*
- *Done 3 months General Training Course in Tea Culture from TRA (TEA RESEARCH ASSOCIATION) JORHAT, ASSAM. Obtained 72 % marks (Passed with credit).*
- *Learned about Tea Management, Manufacturing management, Irrigation, Soil & Water Conservation, and Factory/Tea Manufacturing Management.*
- *Have done FOOD SAFETY (FSSAI) training and TRUSTEA certified course.*
- *Have a knowledge to operate Mechanical Harvesting Machines and Mechanical Ride on Machines Training at Tamil Nadu, South India through Woodbriar Group.*
- *Done Scouts and guides training from New Delhi*

Key Responsibilities Area

I. Core Tea Tasting, Procurement, and Sales Leadership

- ***Specialized Tea Taster Training:*** Completed the TEA TASTER SPECIALIZATION COURSE from TRA & TEA TASTING INSTITUTE (Siliguri).
- ***Tasting, Valuation, and Assessment:*** Direct responsibility for tasting various teas, performing proper valuation, and assessing quality to meet market demands and determine profitable procurement strategies.
- ***Procurement Experience:*** Proven experience in purchasing manufactured tea for Tea Leaf Tea Company Pvt Ltd. (Siliguri) directly from Auctions and Manufacturing Units.
- ***Auction Participation:*** Extensive experience participating in and managing sales and procurement at major Tea Auctions across Siliguri (STSC & GTAC), Guwahati, and Jalpaiguri, utilizing brokerage firms including J. Thomas, Parcon, and others.
- ***Sales Strategy & Negotiation:*** Managed and executed both Auction Sales and Private Sales, consistently dealing with upcountry tea buyers. Expertly negotiated with buyers and brokers during both sale and procurement processes.
- ***Blending and Packaging:*** Possess expert knowledge in Tea Blending, Packaging, and Packet Tea Unit Operations, including direct operational handling of Big Packet Tea Divisions (M/S. Willson Magore & DM Group & Industries Pvt. Ltd at Assam).

II. Quality, Manufacturing, and Market Foundation

- ***End-to-End Manufacturing Knowledge:*** Deep operational oversight of the entire Tea Estate, providing a complete understanding of CTC, Green Tea, and Orthodox Tea manufacturing processes, critical for precise quality evaluation and procurement decisions. Includes the ability to make and try to produce various types of tea for sale.
- ***Market Analysis and Strategy:*** Performed market assessment and review to analyze state and grade-wise demand, preparing the sales and production teams accordingly. Introduced innovative ideas to optimize output and market fit.
- ***Agricultural Quality Control:*** Sound knowledge of Tea Husbandry, including soil/water management, irrigation, pest control, and fertilizer application, ensuring the sustainable production of high-quality raw leaf.
- ***Supply Chain Optimization:*** Comprehensive experience in reviewing and improving the end-to-end tea supply chain, ensuring efficiency according to demand, complemented by proven ability to perform cost analysis and resource optimization for profitable procurement.

III. Compliance, Logistics, and Stakeholder Management

- ***Sales Logistics and Finance: Sound knowledge of sales procedures, including GST, Invoice Generation, E-Way Bill, and Gate Pass documentation. Responsible for on-time payment scheduling and collection.***
- ***Food Safety and Sustainability: Holds FSSAI Food Safety Training Certificate (FoSTaC Supervisor) and an "trusted" A grade E-Learning Certificate, demonstrating a strong commitment to quality and ethical standards.***
- ***Liaison and Administration: Strong track record of liaison and relationship management with staff, unions, external stakeholders, and government departments. Proficient in monthly MIS preparation and general administrative coordination with Head Office.***

Academic Qualifications

- **Accounts Graduate ([B.Com.](#)) Honours**

General Information

Date of Birth : **1st September, 1970**

Sex : **Male**

Nationality : **Indian**

Religion : **Hindu**

Cast : **General**

Address : **Diya Apartment, Block –
A, 2nd Floor,
Panchanan Sarani
Ashram Para,
Siliguri Dist. –
Darjeeling.
PIN- 734001(W.B.)**

Languages Know : **English, Hindi, Bengali
Assamese & Nepali**

(SHANTANU BASU)

