



Dr. Yerramareddy Roopa

Ph.D (Veterinary & A.H. Extension Education)

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Husband: Dr. K. Guru Mohan Reddy

M.V.Sc (Animal Nutrition)

M.No: 8099122418

Professional Summary

I am a self-driven, well-organized, and dedicated veterinary professional with a strong foundation in **farm management, disease diagnosis, and extension education**. With a Postgraduate and Ph.D. in **Veterinary and Animal Husbandry Extension Education**, I bring a deep understanding of the **Research–Extension–Farmer** interface. My work is rooted in **field-based research**, allowing me to engage directly with farmers, assess their needs, and design targeted interventions to uplift their socio-economic status.

I have developed **customized training modules**, published **research and popular science articles**, and actively contributed to **community capacity building**. My academic background has also nurtured my abilities in innovation, critical thinking, and value-driven institutional contribution. I am confident that, given an opportunity, I will bring value to your organization through commitment, technical proficiency, and people-centric approaches.

Educational Qualifications

Degree	Institution	Year	GPA / %
Ph.D. (VAHEE)	SVVU, Tirupati	2022	9.06
M.V.Sc. (VAHEE)	GADVASU, Ludhiana	2018	8.4
B.V.Sc. & A.H.	SVVU, Tirupati	2016	7.21
Intermediate	Board of Intermediate Education, AP	2010	85.6%
SSC	Board of Secondary Education, AP	2008	72.5%

Languages Known

- Telugu, Hindi, and English – **Read, Write, and Speak fluently**

Training & Workshops Attended

- TANUVAS, Orathanadu – *International E-workshop on Reproductive Diagnostic Techniques for Bovine Infertility*
- IIT Kanpur (agMOOCs) – *Courses on Agriculture Extension & Fluid Therapy in Ruminants*

- **MANAGE, Hyderabad** – *Workshop on WTO and Its Implications on Indian Agriculture*
 - **DUVASU, Mathura** – *Webinar on Biosafety & Zoonotic Diseases*
 - **College of Dairy Science, GADVASU** – *Workshop on Cooperative Learning for High-quality Dairy Professionals*
 - **CPDO & TI, Hessarghatta** – *Training on Poultry Entrepreneurship*
 - **ISVM** – *Webinar on Therapeutic Management of Economically Important Diseases of Broilers*
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Publications

- **Popular Articles** – 6 (Published in *Livestock Technology*, *Vigyanak Pashu Palan*, and *Dogs & Pups Magazine*)
 - **Media Coverage** – PG thesis work featured in *Times of India e-paper*, April 23, 2019: "In Punjab, Dog breeding's a mess-up, finds study"
 - **Book Authorship** – Primary Author: "Guiding Book for Dog Owners", GADVASU (2020)
 - **Research Articles** – 7 (Peer-reviewed national/international journals)
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Technical Skills

- Microsoft Word, Excel, PowerPoint
 - Animal Health, Feeding management & Welfare, Disease Diagnosis & Treatment
 - Ethno-Veterinary Practices (EVM)
 - Dairy Farming & Basic Animal Nutrition
 - Training Program Design and Delivery
 - Farmer Engagement and Field Team Supervision
 - Field Data Collection, Research Design, and Statistical Interpretation
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Licenses & Memberships

- **Registered Veterinary Practitioner**, Andhra Pradesh State Veterinary Council – Reg. No. APSVC/06546/2016
 - **Life Member**, Indian Society of Advancement of Canine Practice (ISACP) – Y-18/2657/2018
 - **Life Member**, National Environmental Science Academy (NESA) – 2170
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Awards & Achievements

- **Junior Scientist of the Year-2021**– National Environmental Science Academy (NESA)
- **National Talent Scholarship (NTS)** – ICAR, during Post Graduation (2016–2018)
- **Merit Certificate** – Guru Angad Dev Veterinary and Animal Sciences University

- **Appreciation Certificate** – Dept. of Veterinary & Animal Husbandry Extension Education, GADVASU
 - **NCC “B” (2012) and “C” (2013) Certificates**
 - **NSS Certificate** – College of Veterinary Science
 - **Appreciation certificate (Jan’2026)** -Project Ksheersagar (Parag-TNS-Abbott)
 1. Women in dairy award
 2. Excellence in sustainable dairy supply chain
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Present Employment

Designation: *Technical Manager – Veterinary Care (Operational Lead – Project Ksheersagar)*

Organization: Parag Milk Foods Limited, Palamaner

Duration: July, 2023– Present

Key Responsibilities:

1. **Health Camp Coordination**
 - Organizing **veterinary health camps**, to enhance livestock health and farmer awareness.
2. **Feed and Feed supplements:**
 - Promoting Feed and feed supplements at field level by comparing with other brands and explaining the importance of right nutrition.
 - Collecting sample for quality analysis and escalating the results and issues.
3. **Veterinary Support to Farmers**
 - Delivering both **preventive and curative veterinary care**, with a focus on **Ethno Veterinary Medicine (EVM)**.
 - Conducting awareness sessions on early disease identification, resource-based treatments, and sustainable livestock care.
4. **Farmer Training Programs**
 - Conducting **structured farmer training sessions monthly** on key livestock topics including **nutrition, breeding, and disease management**.
 - Facilitating **active participation of field teams and farmers** to ensure knowledge transfer and adoption (TOT and FGD’s).
5. **Team Supervision – Ksheersagar Project**
 - Supervising field team members (Milk Procurement Officers, Dairy Extension Officers, Quality Inspectors), monitored training quality, and addressed **milk quality and quantity issues** at farmer and VLCC levels.
 - Providing **technical guidance** to staff on feeding, breeding, health, and dairy management.
 - Promoting **women’s involvement** in dairying as a sustainable livelihood opportunity.
6. **Animal Welfare Initiatives**
 - Working with **lead farms to convert them into Animal Welfare Farms** by ensuring compliance with animal freedom principles.
 - Conducting regular **farm visits and follow-ups** for animal-friendly practices.
7. **Reporting and Documentation**

- Overseeing and review of operational reports from **farmer, VLCC, BMC, and CC levels**, at all CCs with a focus on Project KS and based on PMFL requirements.
- Identifying and mitigating any deviation in quality at all the points (**From Farmer level to CC level**)
- Ensuring **timely and accurate reporting** to management and worked to **improve formats** for better clarity and efficiency.